

**The Dallas Chapter of WIFS
Invites you to our luncheon to hear
David Preische
"Managing the Pipeline"**



- **What is the relationship between your prospect list and your financial projections?**
- **How confident are you that you will meet your forecast?**
- **Your pipeline is speaking to you. Are you listening?**

Come and discover how to build an effective pipeline, that aligns with your financial projections, and tells you what to do next.

David's past experience in the field of sales and sales management includes his leadership as the chief sales executive for a leading multi-national firm. David managed sales of multiple business units in excess of \$100 million. He successfully established new sales programs including the design and execution of processes to promote both team and cross selling which resulted in greater profitability across product lines and greater company valuation.

**Where: Avanti Euro Bistro
5001 Addison Circle, Addison, Texas 75001**

When: Wednesday, October 24, 11:30 a.m.-1:00 p.m.

Cost: \$16 for MEMBERS AND \$20 for NON-MEMBERS of WIFS

RSVP: Call 972-986-9461 or reply to this e-mail to nrash@aol.com

View our web sites at www.DallasWIFS.org & www.w-wifs.org and our travel web site at www.letsgowifsdallas.com



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